



CALIFORNIA COUNCIL ON  
GERONTOLOGY & GERIATRICS

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2007 ANNUAL MEETING

**MAKING A DIFFERENCE**

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**IN AGING POLICY,**

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**HIGHER EDUCATION,**

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**AND THE WORKFORCE**

April 20, 2007

Marriott Long Beach Hotel  
Long Beach, California

[www.ccg.org](http://www.ccg.org)

Contributing to the future  
of older Californians  
through excellence in  
gerontology and geriatrics  
higher education since 1980.

## ABOUT US

The California Council on Gerontology and Geriatrics (CCGG) is a non-profit professional association seeking to provide leadership in gerontology and geriatrics education. CCGG is a unique group of educators, researchers, service providers, policymakers, administrators, and students who work to promote research, policy, and practices that enhance the quality of life of California's diverse older population.

## OVERVIEW

CCGG's 2007 Annual Meeting marks the 26th year of promoting excellence in gerontology and geriatrics education. This meeting brings together statewide leaders and experts on aging policy, education, and practice in institutions of higher education, as well as leaders in community organizations, who strive to enhance the quality of life of California's older adults and their families. This year's meeting will provide an update on statewide aging policies; California's diversity and its impact on gerontology and geriatric program graduates; and the specific needs of the eldercare workforce.

## OBJECTIVES

1. To identify progress made in policy and higher education in gerontology and geriatrics from the perspective of the California Department of Aging Strategic Plan, the California State Senate and Assembly, and the White House Conference on Aging
2. Evaluate the impact of California's diverse aging population on caregivers and future resources; analyze the local, regional, and national political impact on this diverse aging population; and identify related healthcare and health service issues
3. Obtain an overview of non-profit and for-profit work settings that serve as potential employers of gerontology program graduates, and gain an understanding of what knowledge, skills, and abilities employers expect from graduates they employ to work with older adults

## COURSE FACULTY

### **Donna Benton, PhD**

Director, Los Angeles Caregiver Resource Center (LACRC), University of Southern California Ethel Percy Andrus Gerontology Center, Leonard Davis School of Gerontology, *Los Angeles, CA*

### **Lora Connolly, MSG**

Acting Director, California Department of Aging, *Sacramento, CA*

### **Moira Fordyce, MB ChB, MD, FRCPE, AGSF**

Adjunct Clinical Professor, Stanford University School of Medicine, *Stanford, CA*; President, California Geriatrics Society (State Affiliate American Geriatrics Society)

**Janet C. Frank, DrPH**

Assistant Director for Academic Programs, UCLA Multicampus Program in Geriatric Medicine and Gerontology

**Rosalie Gilford, PhD**

Professor Emeritus, Department of Sociology, California State University, Fullerton

**Susan Kornblatt, MA**

Director, Education and Training, On Lok Senior Health Services, *San Francisco, CA*

**Michael Moreno**

American Association for Retired Persons (AARP), *Sacramento, CA*

**Janet Morris, Esq.**

Attorney at Law; Director, Long Term Caregiver Project, Bet Tzedek Legal Services, *Los Angeles, CA*

**Helene Park, MSG**

Personal Care Planner ®, SCAN ® Health Plan, *Long Beach, CA*

**Brenda Premo, MBA**

Founding Director, Center for Disability Issues and the Health Professions, *Pomona, CA*

**Laura Trejo, MSG, MPA**

General Manager, City of Los Angeles Department of Aging

**Steven P. Wallace, PhD**

Professor, UCLA School of Public Health; Associate Director, UCLA Center for Health Policy Research

**Joan B. Wood, PhD – CCGG President**

Director, Northern California Geriatric Education Center; Adjunct Professor, Departments of Social/Behavioral Sciences and Medicine; Associate Director, UCSF Academic Geriatric Resource Center, *San Francisco, CA*

**Friday, April 20, 2007**

- 7:30-8:45      **Registration | Continental Breakfast**
- 8:45-9:00      **Welcome**  
Joan B. Wood, PhD, CCGG President
- 9:00-10:45    **Revisiting Aging Policy in Higher Education**  
Facilitator: Janet C. Frank, DrPH
- CA Aging Strategic Plan – Lora Connolly, MSG
  - White House Conference on Aging (WHCoA) – Moira Fordyce, MB ChB, MD, FRCPE, AGSF
  - Representatives from the California Legislature (*invited*)
- 10:45-11:00    **Break**
- 11:00-12:45    **Practical and Political Implications of a Diverse and Aging California**  
Facilitator: Helene Park, MSG
- Caregivers - Donna Benton, PhD
  - Politics - Michael Moreno
  - Health Care - Steven P. Wallace, PhD
  - Student Response Panel
- 12:45 – 1:45    **Working Lunch**  
CCGG Business Meeting  
Special Recognition Awards
- 1:45 – 3:30     **What Employers Want Graduates of Gerontology Programs to Know**  
Facilitator: Rosalie Gilford, PhD
- Susan Kornblatt, MA
  - Janet Morris, Esq.
  - Brenda Premo, MBA
  - Laura Trejo, MSG, MPA
- 3:30 – 4:00     **Next Steps: CCGG in Action - Establishing an Agenda for the Future**  
Joan B. Wood, PhD

Nancy Hikoyeda, DrPH - Committee Chair

- Maria Bratly, MS
- Heidi Ann Coleman
- William Dailey, Jr., MPA
- Jolene Fassbinder, MSG, MACM
- Moira Fordyce, MB ChB, MD, FRCPE, AGSF
- Rosalie Gilford, PhD
- Susan Kornblatt, MA
- Phoebe Liebig, PhD
- J. Kim Miller, PhD, RN
- Patty Mouton
- Helene Park, MSG
- Andrew Scharlach, PhD
- Vivian Silva, MSW
- Robert Wall
- Joseph Weber, PhD
- Barbara White, DrPH, RN
- Joan B. Wood, PhD

### Registration Fees

CCGG Member: \$90  
Student: \$35

Non-Member: \$105  
Elder: \$35

### Payment Methods

#### **Credit Card:**

Call 310.312.0531 to use your MasterCard or Visa.

*or*

Fax the completed form with credit card information and authorizing signature to 310.312.0546.

*or*

Mail the completed form with credit card information.

#### **Check:**

Mail the completed form with a check payable to: **CCGG**

#### **Please mail or fax the completed enrollment form to:**

Ms. Susan Kwan

California Council on Gerontology & Geriatrics

c/o UCLA MPGMG

10945 Le Conte Avenue, Suite 2339

Los Angeles, CA 90095-1687

310.312.0546 FAX

**Marriott Long Beach Hotel**

4700 Airport Plaza Drive, Long Beach, CA 90815

Phone: (562) 425-5210 / Fax: (562) 421-1075

A block of rooms has been reserved at the Marriott Long Beach Hotel. A special rate of \$139.00 per night for single or double occupancy, plus any applicable taxes, is available to meeting participants. To make your reservation, please call Marriott Reservations at (800) 228-9290 or the hotel directly at (562) 425-5210 ext. 8999 and identify yourself as a participant requesting the **California Council on Gerontology and Geriatrics Annual Meeting** rate. Reservations should be made by Wednesday, April 4, 2007 to ensure you receive this low rate.

**Reservations requested after the cut-off-date of April 4, 2007 will be accepted based upon availability.**

**Parking**

The Marriott Long Beach offers ample complimentary parking.

**Travel Information****By Air:**

The Marriott Long Beach is conveniently located near the Long Beach Airport and offers complimentary shuttle service between the hotel and Long Beach Airport.

For a complete list of airlines serving the Long Beach Airport and other information, please go to [www.longbeach.gov/airport](http://www.longbeach.gov/airport) or call (562) 570-2619.

**By Car:**

The Marriott Long Beach Hotel is conveniently located off the I-405 Freeway at the intersection of Lakewood Boulevard and Spring Street. Directions to the hotel can be found by going to [www.marriottlongbeach.com/directions](http://www.marriottlongbeach.com/directions) or by calling the hotel directly at (562) 425-5210.

For additional information, please contact Ms. Susan Kwan at 310.312.0531 or [skwan@mednet.ucla.edu](mailto:skwan@mednet.ucla.edu).

*Please visit our website for additional copies of this brochure  
and for more information about our upcoming activities.*

**[www.ccg.org](http://www.ccg.org)**



**MAKING A DIFFERENCE  
IN AGING POLICY,  
HIGHER EDUCATION,  
AND THE WORKFORCE**

*Please print clearly.*

\_\_\_\_\_  
First Name      Middle Initial      Last Name      Degree(s)

\_\_\_\_\_  
Organization | Affiliation

\_\_\_\_\_  
Discipline

\_\_\_\_\_  
Mailing Address       Home       Office

\_\_\_\_\_  
City | State | Zip Code

\_\_\_\_\_  
Daytime Phone Number      Fax

\_\_\_\_\_  
E-mail Address

**REGISTRATION FEES**

- CCGG Member:      \$90       Please check here if you prefer a vegetarian lunch.
- Non-member:      \$105       Please check here if you do not wish to be on the participant list.
- Student | Elder:      \$35

*Please make all checks payable to: **CCGG***

Select one:       MasterCard       Visa

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_

Name on Credit Card: \_\_\_\_\_ Amount: \_\_\_\_\_

Authorization Signature: \_\_\_\_\_



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EMAIL [ccggoffice@ucla.edu](mailto:ccggoffice@ucla.edu)



*“CCGG not only helps me stay on top of policies affecting higher education in California, but it also keeps me informed about policies affecting the elderly.”*

**Phoebe Liebig, PhD**  
Associate Professor of Gerontology, USC

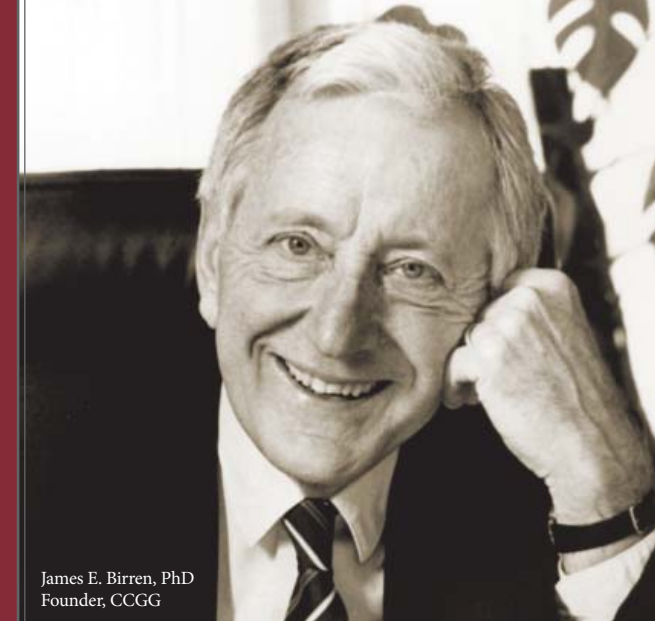
*“CCGG has helped me plan a career in the field of aging through mentoring, networking opportunities with professionals, and timely updates on California policy issues related to aging.”*

**Echo Chang, MSG**  
Doctoral Student in Gerontology, USC

**Joan B. Wood, PhD**  
President

**Jolene Fassbinder, MSG, MACM**  
Executive Director

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James E. Birren, PhD  
Founder, CCGG

## CALIFORNIA COUNCIL ON GERONTOLOGY AND GERIATRICS

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## MEMBERSHIP BENEFITS

- **Professional Development Opportunities:** Participate in statewide conferences; contribute to curriculum, program, and faculty development; be involved in CCGG committees; network with interdisciplinary colleagues; and enjoy reduced CCGG conference fees.
- **Leadership:** Become a statewide gerontology/geriatrics leader in higher education; liaison with state policy makers to influence aging policies at local, regional, and state levels; mentor students preparing for professional careers in aging; be honored for statewide leadership awards.
- **Communications/Information:** Keep abreast of current developments in aging education; interact with academics, providers, legislators, and other experts in the field; receive and contribute to newsletters with updates on statewide aging policies and events; access the CCGG statewide membership directory.
- **Employment Opportunities:** Discover job opportunities through the CCGG listserv and website.
- **Students:** Meet statewide leaders in aging; be mentored by collegial and caring faculty; develop leadership and teaching skills; network with your peers; contribute to the CCGG's committees and mission; and be honored for outstanding student achievement awards.

# WWW.CCGG.ORG

## CONTACT US

### Susan Kwan

California Council on Gerontology & Geriatrics  
10945 Le Conte Avenue, Suite 2339, Los Angeles, CA 90095  
TEL 310.312.0531 | FAX 310.312.0546 | EMAIL [ccggooffice@ucla.edu](mailto:ccggooffice@ucla.edu)

*Please fax, or mail your completed application to the above address, or visit us online to register at our safe and secure website.*

CCGG Tax ID #: 95-3726464

## CCGG MEMBERSHIP APPLICATION

Name \_\_\_\_\_ Degree(s) \_\_\_\_\_

Title \_\_\_\_\_ Discipline \_\_\_\_\_

Organization | Institution \_\_\_\_\_ Department | Affiliation \_\_\_\_\_

Mailing Address \_\_\_\_\_  Home  Office \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone No. \_\_\_\_\_ Fax No. \_\_\_\_\_ Email \_\_\_\_\_

Please check here if you do not wish to be listed in the Membership Directory posted on our website.

**Individual** \$40

**Institutional** \$100  
*Allows up to three members per institute.  
Please photocopy and submit an application form for each member.*

**Student**  **Elder** \$20

\_\_\_\_\_  
*If student, please list college/university.*

**Tax-deductible Contribution** \$ \_\_\_\_\_

*Please check here if renewing membership.*

**Total Fees:** \$ \_\_\_\_\_

## REMITTANCE OPTIONS

Payment may be submitted by check or credit card.

My check is enclosed. *Please make check payable to CCGG.*

Please charge my credit card:

\_\_\_\_\_  
Visa | MasterCard No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

\_\_\_\_\_  
Cardholder's Name *(please print)* \_\_\_\_\_

\_\_\_\_\_  
Authorization Signature \_\_\_\_\_ Today's Date \_\_\_\_\_