



CALIFORNIA COUNCIL ON
GERONTOLOGY & GERIATRICS



30th ANNUAL MEETING:

Preparing for the Next Generation

APRIL 9, 2010

UCLA Covel Commons
330 De Neve Drive
Los Angeles, CA 90024

*Contributing to the future of older
Californians through excellence in Gerontology
and Geriatrics higher education since 1980.*

California is home to a large culturally and ethnically diverse older population, yet we do not have an appropriately trained workforce to meet their needs. CCGG will begin the dialogue to address this important issue by highlighting competencies, educational tools, and programs. We will also provide thoughtful consideration of the following timely questions:

- ◆ How can we prepare students to respond to an increasingly diverse older population?
- ◆ How can gerontology students and graduates succeed in today's job market?
- ◆ What's new and innovative in curriculum development?
- ◆ How does one teach and incorporate evidence based health promotion into programs and models?

Educators, Legislators and Aging Service Providers will...

- ◆ Identify innovative approaches and tools for teaching Evidence Based Health Promotion (EBHP).
- ◆ Explore creative ways to incorporate EBHP models into their aging programs, curricula, and practice.
- ◆ Discuss and teach about competencies needed to care for California's diverse aging population.

Students will...

- ◆ Explore educational pathways to prepare for careers in aging.
- ◆ Discover traditional and non-traditional jobs in aging.
- ◆ Delve into the diversity and complexities of our demographics important to careers in aging.
- ◆ Identify program and job opportunities created by California's diverse demographics.

Everyone will...

- ◆ Examine the importance of cultural proficiency and the role it plays in caring for California's diverse aging population.
- ◆ Be inspired by a gerontology graduate, Eleanor Brownn, MA in Gerontology, who created Life-Long: Sisters Staying Healthy, a community organization dedicated to eliminating ethnic and racial disparities in the areas of life expectancy and quality of life.

FRIDAY, APRIL 9, 2010

7:00 – 8:30 AM	Registration Continental Breakfast Poster Session set-up
8:00 – 8:30	Poster Session 1
8:30 – 8:45	Welcome <i>Barbara White, DrPH, RN</i>
8:45 – 9:30	Meeting the Needs of California's Diverse Aging Population <i>JoAnn Damron-Rodriguez, LCSW, PhD</i> <i>Laura Trejo, MSG, MPA</i>
9:30 – 9:45	Break
9:45 AM – 12:15 PM	Breakout Sessions — Please choose ONE Innovative Evidence Based Programs: They Work — Are You Teaching Them? <i>Julie Freelove-Charton, PhD</i> <i>Maria Claver, PhD</i> <i>Joann Driggers, MA</i> <i>Lorraine S. Evangelista, PhD, RN</i> <i>Janet C. Frank, DrPH</i> <i>Rose McCleary, PhD</i> <i>Kristie Patton, MSW</i> OR Careers in Aging: Educational & Employment Pathways <i>Gretchen E. Alkema, LCSW, PhD</i> <i>Marta Erismann</i> <i>Barbara Gillogly, PhD, CPG</i> <i>Josh Johnson, MAG</i> <i>Sylvia Karl, MSG</i> <i>Amy Landers, MSW</i> <i>Arnold Possick, MSG, MHA</i> <i>Sue Ward, MSG, CPG</i> <i>Laura Wayman</i> <i>Ellen Wong, MSG</i>

FRIDAY, APRIL 9, 2010 *(continued)*

12:15 – 1:30 PM	Networking Lunch Poster Session 2
1:30 – 2:00	CCGG Business Meeting & Awards
2:00 – 3:15	Inspiring the Next Generation <i>Eleanor Brownn, MA in Gerontology</i>
3:15 – 3:30	Next Steps Closing Comments <i>Barbara White, DrPH, RN, CCGG President</i> <i>Mark Robinson, MSW, CCGG President-Elect</i>
3:30	Adjourn

Gretchen Alkema, LCSW, PhD*Vice President, Policy and Communications*

The SCAN Foundation

Long Beach, CA

Eleanor Brownn, MAG*Founder & Executive Director*

Life-Long: Sisters Staying Healthy

Los Angeles, CA

Maria Claver, MSW, PhD*Assistant Professor, Gerontology*

California State University, Long Beach

Long Beach, CA

JoAnn Damron-Rodriguez, LCSW, PhD*Professor, Department of Social Welfare*

UCLA School of Public Affairs

Los Angeles, CA

Joann Driggers, MA*Project Director, Family and Consumer Sciences*

Mt. San Antonio College

Walnut, CA

Lorraine Evangelista, PhD, RN*Associate Professor*

UCLA School of Nursing

Los Angeles, CA

Marta Erismann

Community Outreach Coordinator
California Health Advocates
Sacramento, CA

Janet C. Frank, DrPH

Assistant Director of Academic Programs
Multicampus Program in Geriatric Medicine & Gerontology
David Geffen School of Medicine at UCLA
Los Angeles, CA

Julie Freelove-Charton, PhD

Fellow, Institute of Gerontology
California State University, Fullerton
Fullerton, CA

Barbara Gillogly, PhD, CPG

Chair, Gerontology Department
American River College
Sacramento, CA

Sylvia Karl, MSG

Director of Home and Community Based Services
Southern California Presbyterian Homes, Rosewood Court
Pasadena, CA

Josh Johnson, MSG

Executive Director
The Episcopal Home Communities | The Covington
Aliso Viejo, CA

Amy Landers, MSW

Manager, Prof. Training, Adult Day Services Institute & Support Groups
Alzheimer's Association California Southland
Los Angeles, CA

Rose McCleary, PhD

Associate Professor, Department of Social Work
California State University, Bakersfield
Bakersfield, CA

Kristie Patton, MSW

Project Manager
Partners in Care Foundation
San Fernando, CA

Arnold Possick, MSG, MHA

Vice-President, Health & Community-Based Services
Los Angeles Jewish Home
Reseda, CA

Mark Robinson, MSW

Education Core Leader, Center for Healthy Aging
Health Sciences Associate Clinical Professor,
University of California, Davis School of Medicine
President-Elect, California Council on Gerontology and Geriatrics
Davis, CA

Laura Trejo, MSG, MPA

General Manager, Department of Aging
City of Los Angeles
Los Angeles, CA

Sue Ward, MSG, CPG

Professor of Gerontology/Psychology
American River College
Sacramento, CA

Laura Wayman

Acting CEO, The Dementia Whisperers, Inc.
Fund Development Coordinator, Seniors First
Sacramento, CA

Barbara White, DrPH, RN

Director, Gerontology Program, California State University, Long Beach
Executive Director, Osher Lifelong Learning Institute
President, California Council on Gerontology and Geriatrics
Long Beach, CA

Ellen Wong, MSG

Resident Service Coordinator
Living Opportunities Management Company (LOMCO), Plymouth West
Long Beach, CA

The California Council on Gerontology and Geriatrics (CCGG) is a statewide nonprofit leadership organization that promotes the quality of life of California's diverse aging population by informing and integrating educational programs, work force development, and public policy.

- CCGG is the only statewide association that links legislators, academic institutions, including faculty, administrators, and students, service providers, and older adults and their families.
- Our membership is representative of California's cross-educational systems: two- and four-year academic institutions with academic affiliations among the California State University and University of California systems, private institutions, and community colleges.
- Disciplines represented by our members include gerontology and the health professions, social work, human development, business, public policy, and many others.

CCGG Education Planning Committee

Mark Robinson, MSW, *Chair*

Dixon Arnett, PhD

Maria Luisa Bratly, MS

Joann Driggers, MA

Jolene Fassbinder, MSG, MACM

Rosalie Gilford, PhD

Barbara Gillogly, PhD, CPG

Nancy Hikoyeda, DrPH

Carol Howle, MHA

Susan Kornblatt, MA

Sang E. Lee, MSW, PhD

Rose McCleary, PhD

Helen Miltiades, PhD

Cheryl Osborne, EdD, MSN

Diane Patterson, MSG, CPG

Martin Schwartz, MD

Ronena Summers, MSG

Veda Ward, PhD

Barbara White, DrPH, RN

REGISTRATION FEES

CCGG Member.....\$150 Non-Member.....\$175
 Student | Elder.....\$50

*** A limited number of scholarships are available on a first-come, first-served basis to students, faculty, and aging service providers. For more information about our scholarships, please contact Jolene Fassbinder by e-mail at jfassbinder@mednet.ucla.edu

Scholarships are funded by a grant from:



PAYMENT METHODS

Credit Card – *to pay by credit card please use any of the following methods:*

- Online: Register online at www.ccg.org
- Phone: Call 310.312.0531 to use your MasterCard or Visa.
- Facsimile: Fax the completed form with credit card information and authorizing signature to 310.312.0546.
- Mail: Send the completed form with credit card information.

Check – *please make check payable to CCGG and mail the completed enrollment form to:*

CCGG Executive Office
 10945 Le Conte Avenue, Suite 2339
 Los Angeles, CA 90095-1687

REFUND POLICY

Requests for a refund must be made in writing and postmarked or faxed no later than **Monday, March 22, 2010**. Refunds will be issued within 45 business days after the conference concludes. Prior to that time you may cancel and request a refund, minus a \$20 handling fee. Registrations may be transferred in full to another individual you designate to attend the conference in your place.

MEETING LOCATION

University of California, Los Angeles

Covel Commons – Grand Horizon, Salon A

330 De Neve Drive

Los Angeles, CA 90024

PARKING

Parking is available in **Parking Structure SV (Sunset Village)** located at 111 De Neve Drive below Covel Commons for a daily rate of \$10.00.

Additional resources

Campus Map: <http://www.ucla.edu/map/ucla-campus-map.pdf>

Directions: <http://www.admissions.ucla.edu/map/directions.htm>

HOTEL RESERVATIONS

A block of sleeping rooms has been reserved at the **Hotel Angeleno**. A special rate of \$129 per night for a single or double occupancy, plus any applicable taxes, is available to meeting participants.

To make your reservation, either call the Hotel Angeleno Reservation Desk direct at 310-476-6411 and identify yourself as a participant of the CCGG Annual Meeting to receive the UCLA discounted rate or you may register online at <http://tinyurl.com/yku5wdk>

Reservations should be made by **March 26, 2010** to ensure you receive the lower rate. Reservations will be accepted based upon availability only after this date.

Important: the cancellation of a room reservation is your responsibility. Please review the cancellation policy with the hotel prior to making your reservation. It is your responsibility to understand the policy and that you are accountable for any fees that may be incurred.

Please note, the conference is not being held at this hotel. This is for overnight accommodations only.

HOTEL PARKING

Overnight parking is available at \$10.00 per day with in and out privileges.

TRAVEL INFORMATION FROM HOTEL TO UCLA

A complimentary shuttle service to Covel Commons is provided by the Hotel Angeleno. Please make arrangements directly with the hotel.



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Preparing for the Next Generation

April 9, 2010 | UCLA Covel Commons

Please print clearly.

 First Name Middle Initial Last Name Degree(s)

 Organization | Affiliation

 Discipline

 Mailing Address Home Office

 City | State | Zip Code

 Daytime Phone Number E-mail Address

REGISTRATION FEES

- CCGG Member: \$150 *Please check here if you prefer
a vegetarian lunch.*
- Non-member: \$175
- Student | Elder: \$50

Please make all checks payable to: CCGG

Select one: MasterCard Visa

Account Number: _____ Expiration Date: MM / YYYY

Authorization Signature: _____